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LITERATURE  
EXHIBITION  
MARCH 1938  
U. S. Department of Agriculture.

# Glenden

## Dahlia

## Gardens

1938

## **GENERAL INFORMATION**

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**GUARANTEE**—We guarantee every root and plant sent out by us to be true to name, and in a healthy condition when received, after which responsibility ceases, as we have no control over growing conditions.

**SHIPPING**—Orders are shipped as soon after April 1st as convenient unless otherwise notified. Green plants will be shipped on or around the 20th of May. All wholesale orders shipped at the buyers expense.

**TERMS**—Remittance with order on or before shipment.

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**Address all Communications to:**

**ROBERT C. FERGUSON, Manager.**  
**230 N. Clayton Street**  
**Wilmington, Delaware**

**Phone 3-1400**

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**BEST BY TEST**

## To Our Patrons All Over the World

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### GREETINGS:

We are happy to again send you what we consider a list of Dahlias that might well be termed "Cream of the Dahlia World." If you do not find a variety you are particularly interested in write us, we may grow it but not in sufficient quantities to list it. During the past season we tried out many NEW varieties and have listed those we thought deserved a place on the exhibition table.

We thank our customers for their continued patronage and assure them that **Glenden Gardens** will do their utmost to merit a continuance.

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**VISIT OUR GARDENS AND SEE  
SOME OF THE NEW ONES FOR NINETEEN  
THIRTY-NINE**

#### **GLENDEN'S GLORY I. D.**

A huge flower of great depth. Color is ruby red, and the flower can easily be grown to a diameter of twelve inches and over. The immense blooms on long, stiff stems with dark green foliage face you. Centers are perfect and hold until frost. Plants medium tall and are vigorous growers. A bloom cut when it was two-thirds out and put in water lived for ten days.

#### **GLENDEN'S ALTO I. D.**

A beautiful formed flower of an unusual shade of salmon with orange and rose tints, with a faint line of a darker shade penciling the outer edge of petals. This is one of those Dahlias literally dusted with a golden sheen. Flowers are from nine to ten inches with a good depth. Plants are medium with long, straight stems and good foliage. A good cut flower will continue to bloom in water.

**ADIRONDACK SUNSET** (Cackener-Parkway D. G. I.D.), 1935, Bloom 9 x 5, Bush 5 ft. Color scarlet red with golden tips and reverse. Center of the flower is tipped golden orange. The petals are long and broad, forming a high center. Good growing habits. A very attractive and showy variety for those who enjoy bright colorings.

**Roots, \$2.00; Plants, \$1.00.**

**AMERICA'S SWEETHEART** I. D. (Nunneviller)

—An immense size dahlia very outstanding among the new introductions. Color is pure yellow without a particle of shading. Even the outer petals do not fade out like those in most dahlias. Many of the petals are double serrated, and curl and twist as the bloom develops. They fold back to the stem, reminding one of a huge chrysanthemum. This dahlia has carried away many prizes. **Don't miss this one.**

**Roots, \$3.00; Plants, \$1.50.**

**AMERICAN PURITY** (American D. F.), S-C, 1937,

Bloom 10½ x 8, Bush 4½ ft. This variety won in the Undisseminated Semi-Cactus Classes in Philadelphia, Baltimore and Chicago, also an American Home Achievement Medal at Chicago. It is a fine, large, deep white on strong, erect stems. Its substance and keeping qualities make it an ideal exhibition dahlia. Foliage clean, and a good root maker.

**Roots, \$7.50; Plants, \$3.75.**

**AMELIA EARHART** (Cordes-Eastman S.C.),

Bloom 12 x 6, Bush 4 ft. Although this variety has been temperamental for some, we have stock which should be satisfactory. Color is apricot buff with salmon tints shading to soft yellow at base of petals. One might picture it as an improved Edna Ferber of larger size, better stems, and with more gold and less rose shadings.

**Roots, \$2.00.**

**BALLEGO'S SURPRISE**, S.C. (Ballego)—With us

this was the most beautiful of all white dahlias. The formation is not unlike the now very popular Frau O. Bracht, of which it is a seedling. The blooms are a trifle larger than the parent, and stems a little better. One of the most prolific bloomers in our garden, and with fine keeping qualities. This will meet with instant favor.

**Roots, \$2.00**

**BLUE RIVER F. D.** It is formal decorative, a blue

French violet, the nearest to a blue dahlia that we have ever seen. It never fails to grow. It has won many prizes. It was best formal in Section B at the recent N. Y. Show.

**Roots, \$3.00; Plants, \$1.50**

**BLACK KNIGHT** I. D. (Kemp)—The name of this dahlia ought to be sufficient to give you an idea of the color. Dark velvety maroon, almost black. The flowers are of great size, often up to 14 inches in diameter. Plant has a wonderful branching habit, and a very tall bush.

**Roots only, \$1.50**

**CAPTAIN RITTER**, I. D. American Dahlia Farms. Beautiful pastel shades of amber yellow and pink. The blooms are immense and have good substance. Runner up to American Purity at Chicago for the Achievement Medal, in 1936:

**Roots, \$4.00; Plants, \$2.00.**

**CALIFORNIA IDOL** (Ballay-Success), I. D. Bloom 12 x 7, Bush 4½ ft. Clear lemon yellow. This dahlia is comparable to Lord of Autumn, not as Informal but producing more blooms usually facing upwards. It is very deep with full high centers. This variety has made a good record for itself in a number of sections the past season. We are therefore offering it in:

**Roots, \$2.50; Plants, \$1.25.**

**CLARA CARDER**. (Kemp) 1936. ID. 10-12 ins. x 5 ins. deep. Bush 4-4½ ft. Almost a border line dahlia between formal and informal decorative. Color, a cyclamen pink with flush of yellow at the base that lights the entire flower. Blooms are produced in great profusion from early season till cut down by frost. Very good stems make this dahlia ideal for staging at shows of for decorative purposes. First prize in the undisseminated seedling class at the 1935 Detroit and Michigan state shows. Honor Roll.

**Roots, \$2.50; Plants, \$1.25.**

**CORDELIA**, S. C. Salem Dahlia Gardens 1937. A glistening phlox pink semi-cactus bloom of medium size, 9-10 inches, on an absolutely straight and stiff stem. Excellent for both cutting and exhibition.

**Roots, \$5.00; Plants, \$2.50.**

**CORALLINA** (Bruidegom S.C.), Bloom 10 x 4, Bush 4½ ft. Rather unusual in coloring, a soft crimson carmine with reverse of petals Tyrian rose. To add to its attractiveness the petals curl and twist. Stems and bush growth are strong and healthy. A very worthy variety for your garden.

**Roots, \$1.00**

**DAVID COPPERFIELD, I. D.** (Salem Dahlia Gardens). These blooms also have great depth and very high centers, and although the petals are rather broad, blooms are not at all coarse when fully developed. They are violet purple in color sprinkled with something akin to stardust. The blooms stand staunchly on straight stems on bushes seven feet tall.

J. W. Johnston in Dahlia Futurity in "House Beautiful," says: "Several rows of this variety, Ripley and Greater Glory in the originator's garden viewed one Sunday in early October, left us almost breathless."

**Roots, \$5.00; Plants, \$2.50.**

**DIRECTEUR PLUMCOCQ** (I. D.) "Pezant"— Blooms fifteen inches and over and of great depth seem to grow natural with this variety. It created a sensation in Europe the past season and scored 98 out of a possible 100 points at the Migron trial grounds in France, which are identical to those of our own at Storrs. Also won more cups and awards than any other dahlia was ever known to win in a single season. The blooms are the largest known to date, extremely full and nearly as deep as it is wide, color rich old gold shaded brown without any other tints. The blooms last a long time on the plant and in water, and are held at a forty-five degree angle on strong cane-like stems, high and well above the foliage, are borne in the greatest of profusion from early until very late in the season. The foliage is large, thick and leathery, the kind that not even grasshoppers will bother with. The plant is of extraordinary vigor and well in harmony with the huge flowers.

**Plants, \$5.00.**

**FRAU O'BRACHT** (Berger S. C.), **Bloom 9 x 4½, Bush 5 ft.** This fine dahlia has made a host of friends in this country. It is a wonderful cut flower as well as a great prize winner, keeping well and holding blooms on fine stems. A clean-cut, straight-petaled Semi-Cactus, at least it is classified as such, although at times the majority of petals revolute for more than half their length and allow it to qualify as a Cactus. Color, a clear, light primrose yellow. A. D. S. Cert. It is just about the prettiest yellow Cactus or Semi-Cactus dahlia you can wish for.

**Roots, \$1.00.**

**FREDA GEORGE, I.D.** (Australia)—One of the most delightful flowers it has been our privilege to grow. The color is helio and cream, and one has to see it to fully understand the delicate color. The blooms are large on wonderful stems. One of the very best.

**Plants, \$2.50 Net.**



**GREATER GLORY, Cac.**, Salem Dahlia Gardens.

Upon first opening the bloom may be classed as semi-cactus, but as it develops many of the petals curl and twist and it is decidedly cactus. The color is a deep rose pink, but occasionally a bloom will show some deep cream in the center. Bush is very vigorous and grows six to seven feet tall. It is one of the most beautiful and artistic dahlias ever originated, of immense size on very long straight stems. Winner of eleven first prizes at National, Central States and other leading shows; also A. D. S. Medal. An undefeated champion.

**Roots, \$10.00; Plants, \$5.00.**

**GRAND SLAM, S. C.** (Jones-Hulin)—True type Semi-Cactus that is a real beauty to look at and to grow. The color is very striking, being tyrian rose, citron yellow and amaranth pink. The bushes are medium tall with lots of good size blooms. To get best results it should be pinched back and the crown bud removed. Reports from overseas proclaim it very startling and exceedingly popular. On three Honor rolls in 1935. This beauty should be in every good collection.

**Roots, \$2.50.**

**GOOD WILL** (Nunneviller S. C.), **Bloom 10 x 5,** **Bush 4½ ft.** Large attractive blooms of violet rose with bright rose shadings. The center is shaded sulphury yellow. A tall open growing variety with strong, slender stems. Good stock is still scarce, but it should become very popular in the garden and on the exhibition table for its size and dainty coloring.

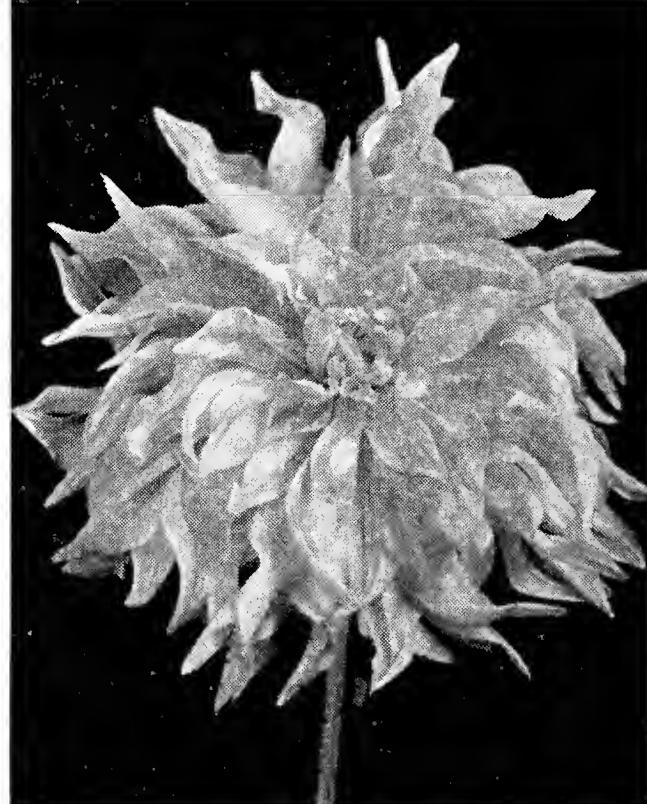
**Roots, \$1.50.**

**GOLDEN STANDARD** (Downs C.), **1935, Bloom 9 x 5, Bush 4½ ft.** We admired this dahlia when it won in the seedling class in Camden in 1933, as it is a warm buff shaded amber and gold. Very pleasing in form with full centers and evenly arranged petals. Bush is a good, open grower. Stem holds flower facing at right angles, which shows up well in the garden or when exhibited, although not easy to pack. Won as the best undisseminated Cactus in New York 1934, and also won the President's Cup over all types in the undisseminated classes.

**Roots, \$1.50.**

**GRAF ZEPPELIN** (Nolet F.D.), **Bloom 8 x 4,** **Bush 7 ft.** This dahlia will stand out as a sentinel in your garden as it is the strongest and tallest growing dahlia we offer with the exception of Jack's Bean Stalk. The large white flowers are regular in formation with centers full. Stems are very long and erect.

**Roots, \$.50.**



**HERITAGE, I. D.-S. C., 1937.** Salem Dahlia Gardens. Immense blooms of violet purple suffused true purple on long stems. Height of bush six feet, very prolific bloomer. Different soils and growing conditions may change the type of this dahlia. This seedling, with America's Sweetheart, won the O. V. D. A. Medal as the best basket in the Atlanta, Ga., Show. You certainly will be pleased with this giant.

**Roots, \$5.00; Plants, \$2.50.**

**HUNT'S VELVET WONDER** (Hunt-Burnett Bros. I.D.), 1935, Bloom 10 x 6, Bush 5½ ft. This variety won the American Home Achievement Medal in New York and won in Camden as the best Informal Decorative Seedling in 1934. The attractive broad petaled blooms are huge and have good, full centers and great depth. The flowers of deep rosy magenta blending into a true purple are well proportioned with large, dark green foliage.

**Roots, \$1.50; Plants, \$.75.**

**JANE COWL** (Downs I.D.), Bloom 10 x 6, Bush 5½ ft. This wonderful dahlia has been a success wherever grown. Color, a warm buff and old gold, blending to apricot and rose at the center. Bush growth is ideal with strong stems holding the giant flowers upright. A dahlia that is sure to please you, for it is large and impressive. A. D. S. Certificate.

**Roots, \$.35.**

**JERSEY'S BEAUTY** (Waite), Bloom 6 x 4, Bush 6½ ft. Probably the most popular cut flower variety grown. The ideal pink for exhibition or florists use. Large, deep flowers of perfect form on long stems. Free, early bloomer, with exceptional keeping qualities.

**Roots, \$.35.**

**JEAN PARTURET:** (Inc. Cac.). The blooms of this variety average eight to nine inches and are very deep. The petals are long, narrow, and slightly in-curved. Color, a brilliant yellow. They are held facing sideways on extremely rigid stems. An exceptional and very prolific bloomer, and strong, vigorous grower.

**Roots, \$300; Plants, \$1.50.**

**KAY FRANCIS** (Cordes-Eastman) S. C., 1935, Bloom 8½ x 5, Bush 5½ ft. The beautiful deep flowers with high full centers and numerous petals are soft lemon yellow, slightly deeper than Frau O. Bracht. It is a tall rugged grower with sturdy stems, and good branching habits but needs disbudding to produce exhibition blooms.

**Roots, \$1.50.**

**KATHLEEN NORRIS** (F. & M. 86E), I. D. Bloom 10 x 5, Bush 5½ ft. This outstanding exhibition dahlia is a true rose pink, deepening to mallow pink, with central petals a lighter shade. Petals are broad and overlap each other. Blooms are held erect on long, strong stems. This dahlia to do its best should not be planted before June 15th, or if planted early should be topped rather severely about the middle of July.

**Roots, \$.50.**

**KITTY MAC**—I. D. Here is another sensational dahlia of exceptional merit. The color is a reddish purple (Petunia Purple). Flowers are 10 to 12 inches in diameter, and 6 to 7 inches in depth, and are held facing upward on stems as rigid as a cane. Flowers recurve toward the stem similar to the Lord Autumn and America's Sweetheart. Plant six feet and over in height, foliage thick and leathery like toughness, making it practically immune to injury by sucking insects. This fine dahlia should be in every high class collection. Hart's Honor Roll.

**Roots, \$300; Plants, \$1.50.**

**MARGRACE**—I.D. (Bissell) 1936. 8-11 ins., 4-7 ins. deep. 4½-5 ft. high. Brilliant scarlet, tipped and striped gold. In hot weather the gold is not so prominent. Large full centered blooms held well on long stiff stems. Made about the best record of the year. At the Mid-West Show at Cleveland it won first in the Informal Decorative Class; sweepstakes in the Seedling Classes, and first in the Informal Decorative Class at the Michigan State Show. Outstanding at the Bronx Park, N. Y. and the trials grounds at Fairmont, West Virginia. Certificate of Merit at both Storrs, Conn. and East Lansing, Michigan. Honor Roll.

**Roots, \$2.50; Plants, \$1.25.**

**MARY RITZER**—S.C., e, g, blooms large and perfect form, plants medium to tall, stems and foliage fine. A sport of Edna Ferber; color pink without shading.

**Roots, \$1.50; Plants, \$.75.**

**MID WEST CHAMPION** (American D.F.), .I D, 1936, Bloom 10 x 6, Bush 4 ft. Brilliant violet rose with yellow shadings at base of petals. According to Rideway's color chart this would be a Listeran Purple. Plant growth and stems are ideal with heavy insect-resisting foliage. Certified at East Lansing and Storrs, scoring 86 and 85 1/7E respectively.

**Roots, \$2.50; Plants, \$1.25.**

**MISS OAKLAND** (Oakleigh-Lakeside 85-E), FD, 1937, Bloom 9 x 5, Bush 4½ ft. There are several good whites being introduced this season and we believe this one is the best Formal white from what we saw of it at Storrs, and in the Bronx Botanical Gardens, New York. There are so few white Formals suitable for exhibition that this variety certainly should be appreciated. Long erect stems and leathery, insect-resistant foliage. Certified at East Lansing in 1935 and at Storrs in 1936.

**Plants, \$2.00.**

**MOTHER MAYTROTT.** (Berwick-Dahliadel). 1937, ID. 10-11 ins. x 6-7 ins. deep; 5 ft tall. This outstanding artistic white informal decorative of large size and good depth is an early and consistently profuse bloomer, holding perfect centers throughout the season. It is not temperamental, but a good grower with healthy, dark green foliage, strong erect stems, and remarkable keeping qualities. Among the first to bloom, it will be a winner, in its class, on the exhibition table. Won the American Home Achievement Medal and as the Best Bloom in the show at Washington, D. C. 1936, amid keen competition. Certificate of Merit at American Dahlia Society Trial Grounds at Storrs, Conn. scoring 85 exhibition and 85 commercial. Named for that grand old lady, the mother of Warren W. Maytrott.

**Roots, \$7.50; Plants, \$3.75.**

**MURPHY'S MASTERPIECE** — ID. (Murphy), blooms large, plants medium. Deep dark red shading toward crimson. Stems and foliage splendid. The world's greatest red. Consistent prize winner because of size and form, but beautiful for garden purposes.

**Roots, \$2.00; Plants, \$1.00.**

**MRS. GEORGE LE BOUTILLIER** (Ruschmohr I.D.), 1935, **Bloom 10 x 5, Bush 5 ft.** As an exhibition dahlia this variety did considerable winning last season and has been shown 14½ inches in diameter. It has given Murphy's Masterpiece plenty of competition as it is quite similar in form and also a red, but this one is described as a carmine red.

**Roots, \$1.50; Plants, \$.75.**

**ORIENTAL GLORY**, I.D. (Schwartz)—Large glowing orange on good stiff stems. The bush is rather low but the blooms are well up and good.

**Roots, \$.50.**

**PALO ALTO** (Ballay-Success I.D.), **Bloom 10 x 6, Bush 6 ft.** Clear, soft apricot buff suffused coral red. Stems tall and straight. Flowers are of good substance with uniform, full centers. It won the Achievement Medal in Detroit as the finest bloom in the show with Robert Emmet second, and they were so close it was almost a toss-up. Certified at Storrs. A variety we can highly recommend.

**Roots, \$1.00.**

**PRIDE OF AMERICA.** (American Dahlia Farm).

**1936. S.C. 10-12 ins. x 6-7 ins. deep; 5 ft. tall.**  
A beautiful clear primrose yellow semi-cactus showing a tinge of pink on the reverse. The splendid form of the flower whose petals fold nearly back to the stem, make it the most sensational semi-cactus of 1936. Medium height bush with clean, dark foliage, holding the well proportioned blooms at just the right angle for the show table. At the 1935 Camden, N. J. dahlia show, this dahlia was runner up to a larger dahlia, of different form, in the American Home Achievement Medal Class.

**Roots, \$3.00; Plants \$1.50.**



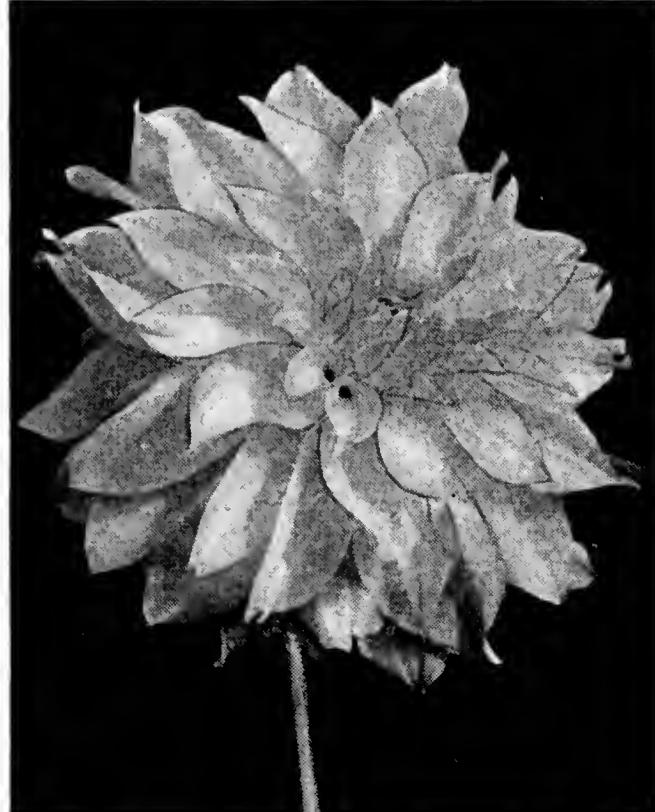
**RED SALUTE, F. D.** (Salem Dahlia Gardens)

Bright Scarlet: Petals fall back to the stem and terminate with serrated tips. Large blooms on long stems with dark green foliage. Good, free bloomer and good habits. Also has insect-resisting foliage. Has been a prize winner in the last year's shows, and we feel sure everyone will enjoy growing this Dahlia.

**Roots, \$15.00; Plants, \$7.50.**

**ROYAL PURCHASE**, Cac. (Nunnerville)—This variety is one of the few of American origin in this class. Long pointed petals of straw yellow and blend of pink. The flower is quite large on long stems and of good keeping quality. Winner of many prizes the past season.

**Roots, \$5.00; Plants, \$2.50.**



**RUD. KIPLING, F. D.** (Salem Dahlia Gardens).

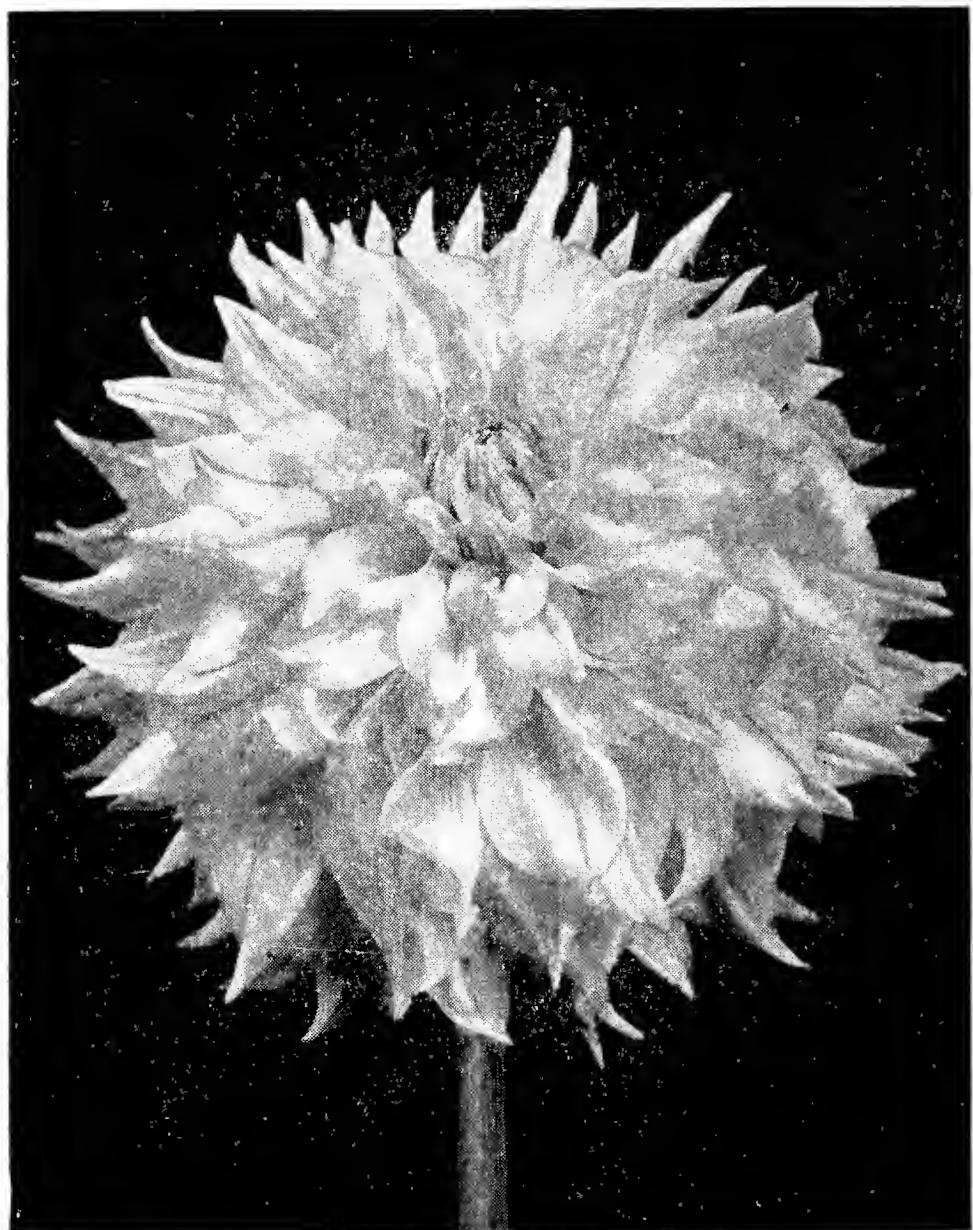
Blooms do not grow quite so large, only 9-11 inches, but they attracted as much attention in our gardens the past season as any other variety, on account of their wonderful color and stiff stems. The color is very deep rose with shadings of ashes of rose. Profilic bloomer of medium height. A variety worthy of its name.

**Roots, \$5.00; Plants, \$2.50.**

**RUDOLF'S GIANT Informal Decorative—1936.**

This aptly-named dahlia was shown in New York under the name of Barbarossa. The blooms at New York were not characteristic of the dahlia and unfair to it. One of the real giants of the dahlia world, and I believe about the peer of the autumn-colored varieties as an exhibition flower. The color is a clear and golden tan throughout. This dahlia received a Certificate of Merit at Storrs in 1934, and won as the best Undisseminated Informal at the Rockville Centre Show in 1935. An honor roll dahlia of great merit.

**Roots, \$7.00; Plants, \$3.50.**



**ROBT. L. RIPLEY, I. D.** (Salem Dahlia Gardens).

Rhodamine purple with deep rose pink suffusions throughout the entire bloom. It is immense in size. Stems are straight and strong. The bush is vigorous and grows to a height of six feet. It won many first prizes at both National Shows, Chicago and other exhibitions. Created a sensation wherever shown. It has wonderful substance and keeping qualities and will develop a full flower from a cut bud not even showing color.

King Features Syndicate in "Believe It or Not" Cartoon by Ripley, portrays Robt. L. Ripley as "the largest dahlia grown."

**Roots, \$10.00; Plants, \$5.00.**

**SEVERINS TRIUMPH** (F. D.) "Severin"—Color a true clear pink, of perfect formation, the color is bright, and very pleasing, the blooms average eight inches and are held facing sideways on long stiff stems, and borne in the greatest of profusion from very early in the season until frost. Blooms last exceptionally long time when cut, and are ideal for decoration or exhibition purposes, the plant is a very strong, rugged and vigorous grower, and outstanding in the garden, one that can be seen clear across the field. Height five feet.

**Roots, \$2.00; Plants, \$1.00.**

**SON OF SATAN**—S. C. (Slocum). This sturdy Son of the well-known variety SATAN has created a sensation wherever shown. Its very large brilliantly colored scarlet red blooms, long stiff stems, and tall sturdy growing plants are sufficient to recommend it to the most discriminating grower, but in addition to that, it has been honored with almost as many achievement medals and citations as an army General. So if you want the most highly honored 1936 introduction, you will not pass up this sensational dahlia the coming season.

Plants, \$1.50.

**SULTAN OF HILLCREST** (Scott F. D.), Bloom 11 x 6, Bush 3 ft. The unique form with the petals recurving to the stem attracts one's attention. Huge blooms of lemon yellow with reverse of rosy pink on strong stems, giving an unusual color effect. A dahlia for the largest bloom class. Certified at Storrs.

Roots, \$1.00.

**WAR ADMIRAL, I. D. 1938.** (Salem Dahlia Gardens). Apricot with a rosy pink reverse; petals slightly twisted and of good substance. Straight, stiff stems hold the large blooms perfectly upright.

Roots, \$10.00; Plants, \$5.00.

**WHITE ABUNDANCE** (Ballego) Informal Decorative—1935. This dahlia comes to us well recommended and with many awards to its credit. Especially noteworthy is the award of merit at Wisley, England, 1935. Flowers of beautiful waxy white are held well out of the foliage on strong, erect stems. Fine for cutting and exhibiting. Received first class certificates at Haarlem and Amsterdam, Holland, also at Brussels, Belgium.

Roots, \$2.00; Plants, \$1.00.

#### Key to Dahlias

C—Cactus    I.C.—Incurved Cactus    F.D.—Formal  
S.C.—Semi-Cactus    I.D.—Informal Decorative

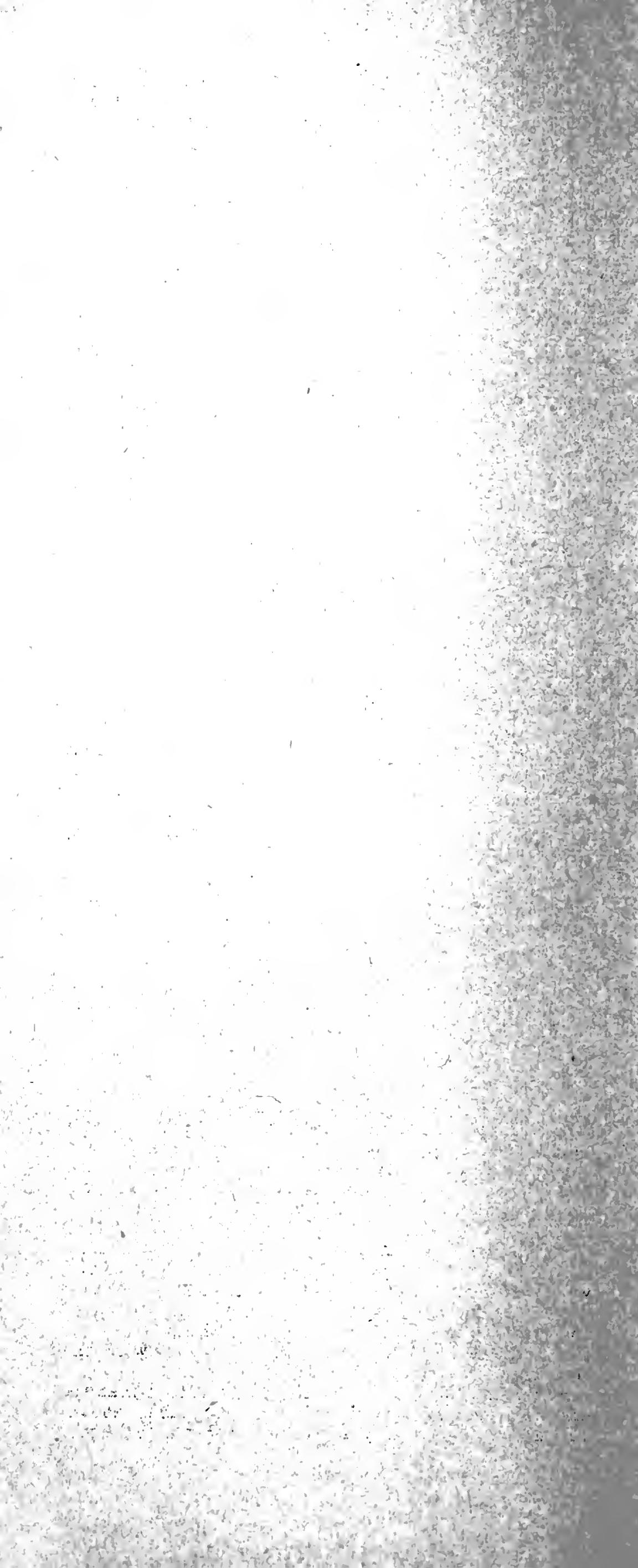
#### FERTILIZING

In General it is not wise to fertilize dahlias at planting. In case this is done take care that fertilizer does not come in contact with or near to the tuber or plant.

First, plant in good productive soil. Second, see that the soil contains each season a good portion of humus. Rye sowed each fall after dahlias are dug and spaded or plowed under when of suitable height in the spring will liven the soil and provide some humus. Well rotted manure is good and should be applied in the fall or winter, never in the spring.

Avoid all chemical fertilizers. Be sure to use the old-fashioned mixed type of commercial fertilizers. This should be applied starting in July at two week intervals, spreading between the plants and raking or cultivating into the top soil. Twenty-five pounds per season for 100 dahlias is about right. Bone meal and wood ashes mixed with the fertilizer is excellent.

For run down soil we recommend rotted manure and the fertilizer top dressings as described above. Fresh manure of any kind should never be used.



# ORDER BLANK

# GLENDEN DAHLIA GARDENS

**Office: 230 Clayton Street**

Wilmington, Del.

..... 193 .....

**Gentlemen:**

Please ship the following order at proper time,  
by best carrier.

Amount Enclosed ..... Check..... M. O.....

Sold to .....

Address .....

